Siguiendo el dinero y abriendo el gobierno!

Dr. Alan Hudson

Executive Director, Global Integrity

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What is Open Government?

- Transparency, accountability, access to info, participation, co-creation, with tech
- Leads to – *por lo tanto … una mejor calidad de vida* - Better health, education, jobs, security, decisions
- Involves public institutions, businesses, civil society, academic institutions, people!

What is the opportunity?

- Tackling shared challenges, developing better policies, meeting people's needs

- Sharing, supporting and learning

- Momentum, interest, excitement (and questions) – Mexico in the lead in 2015!

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What are the challenges?

- Transparency + Participation → Accountability → Action?
- Citizen engagement – is it happening?
- Government commitments – are they being met?
- Deep-seated challenges – can they be addressed?
- Long-term sustainability – will it be achieved?

How can (some of) the challenges be met?

- Go beyond the data
- Focus on real problems
- In specific places
- Work with "real people"

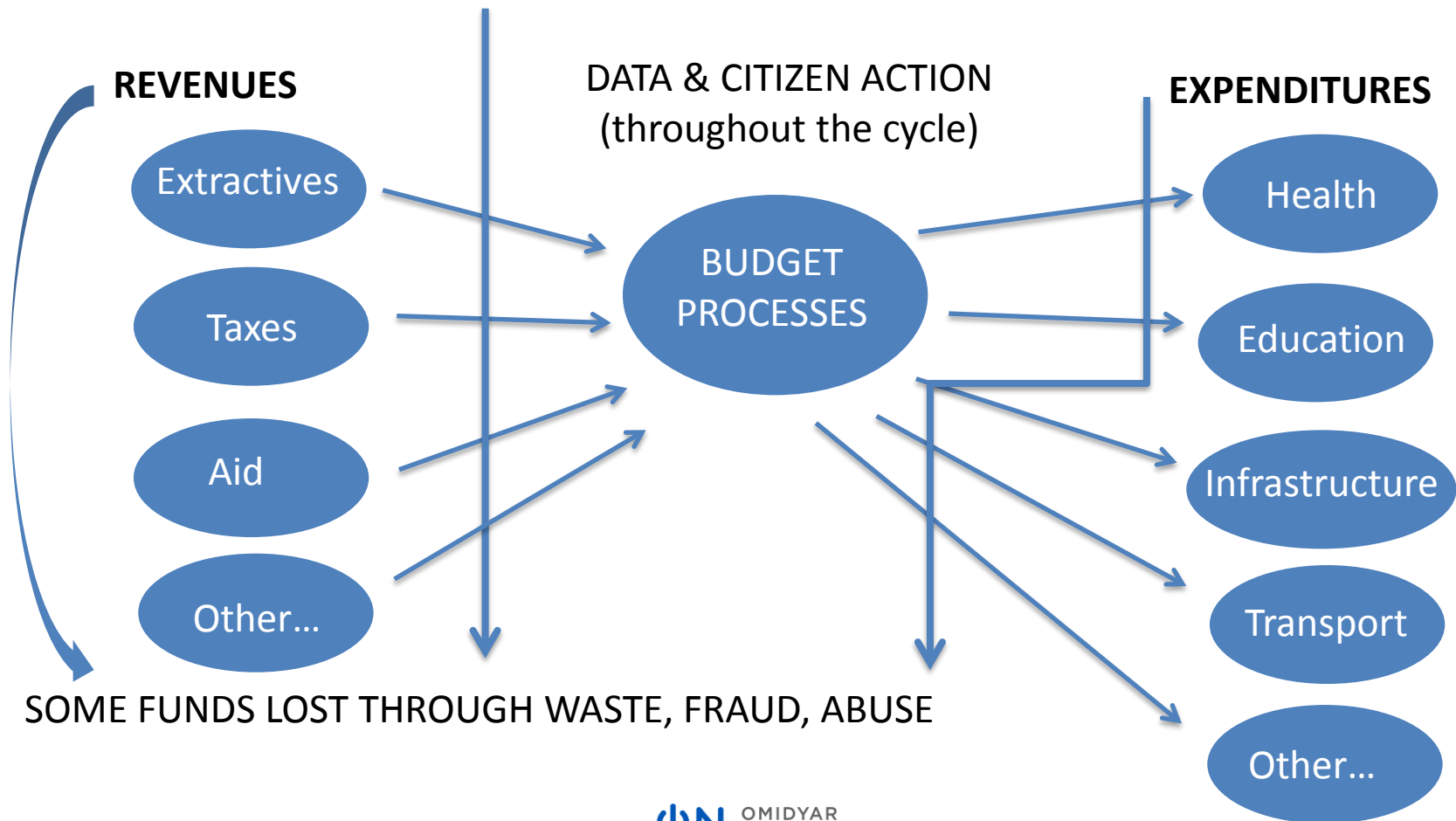→ Opening government at sub-national level

Follow the Money Mappings: What & why?

- If people can't follow the money, then government isn't open!

- Can people track and shape the use of public resources?

- Can people assess whether public funds are invested effectively e.g. *para mejorar las escuelas*

Instituto Mexicano para la Competitividad A.C.

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CONTRACTING PROCESSES (present throughout the cycle)

REVENUES

DATA & CITIZEN ACTION
(throughout the cycle)

EXPENDITURES

Extractives

Taxes

Aid

Other…

BUDGET
PROCESSES

Health

Education

Infrastructure

Transport

Other…

SOME FUNDS LOST THROUGH WASTE, FRAUD, ABUSE

OMIDYAR NETWORK
A WORLD OF POSITIVE RETURNS

Follow the Money Mapping: Aims

- To support implementation of OGP/AGA commitments, inc. at sub-national level

- To develop a methodology to map the follow the money system

- To help put Follow the Money at the heart of open government e.g. Italy!

Follow the Money Mapping: Elements

- Top-down
  - Political, legal, regulatory foundations
  - Data – availability, quality, accessibility
  - Citizen engagement opportunities
  - Capacity to use data for engagement

- Bottom-up
  - Data.Gob.Mx
  - Sub-national

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Follow the Money Mapping: Sub-national

- Real problems, specific places, "real people"
- 12 States
- Education, health, social development, energy – public contracts
- Identifying challenges, encouraging learning, informing policies

Siguiendo el dinero y abriendo el gobierno,

con la ciudadania al centro

en Mexico y en todo el mundo!